# The Hinge of Fate? Economic and Social Populism in the 2016 Presidential Election

**A Preliminary Exploration** 

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# **Yellow Flags:**

- American National Election Survey Open Ended Data Recently Opened
- Not Yet Able to Assess Role of Long Term Stagnation and Geographic Place in Surveyed Individuals
- Almost Unsafe at Any Speed: Treacherous Conceptual Problems Associated With Measurement Controversies, Esp. Issues and Party ID

- 77% oppose allowing Syrian refugees, 6% favor
- 66% say Access Hollywood video should matter "only a little" or "not at all"
- Fully half lean toward being more sure Obama is a Muslim than not a Muslim
- 73% believe we need a strong leader to "crush evil" and take the US back to its "true path"
- 63% favor building a wall with Mexico (45% "favor a great deal")
- 63% disagree that legacy of slavery and discrimination makes things hard for blacks
- 53% say that it is "very" or "extremely likely" that immigration will take away jobs
- 41% believe immigrants increase crime
- 37% favor free trade agreements

Parallel Universes: GOP Primaries vs General Election

## **The Primaries**

Predictors	Coefficients
Immigrants take jobs	226*
Build Mexico wall	.373**
Allow Syrian refugees	474**
Women leash men	.233*
Trump video should matter	466**
Favor free trade agreements	181*
Need strong leader	.325*
Ν	643
Pseudo-R <sup>2</sup>	.1612

# Issues Affecting GOP Primary Voting

	GOP Primary Voters	Population
Wrong track	94%	74%
Trump video should matter a lot or great deal	13%	44%
Favor building wall	63%	33%
Obama not Muslim	50%	30%
Disagree that slavery's legacy makes things hard	63%	41%
Oppose Syrian refugees	77%	50%
US world position weaker	86%	54%
Very/Extremely likely immigration takes jobs	53% 37%	
Favor free trade agreements	37%	38%

### GOP Primary Voters vs. National Electorate

Predictors	lssues Only	w/ Party ID	w/ Ideology
Party ID	-	1.779***	-
Ideology	-	-	1.041***
Build Mexico wall	.571***	.752***	.443*
Trump video should matter	-2.016***	-2.054***	-1.947***
Know Obama not Muslim	547**	679**	561**
Wrong track	.784***	.835***	.605***
Favor more gov't services spending	458*	048	421*
Favor taxing millionaires	513*	575**	422*
Favor free trade	363*	321	319*
Need strong leader	.529**	.450*	.469*
US world position weaker	467**	227	492**
Ν	1586	1586	1447
Pseudo-R <sup>2</sup>	.8238	.8627	.8370

### Issues Affecting General Election Voting

- Weighted Racial Resentment Means
- 2008
  - overall mean = 3.46
  - GOP mean = 3.84
  - Dem mean = 3.16
- 2012
  - overall mean = 3.52
  - GOP mean = 3.99
  - Dem mean = 3.11
- 2016
  - overall mean = 3.19
  - GOP mean = 3.78
  - Dem mean = 2.63
  - GOP primary voter mean = 3.84
  - Trump primary voter mean = 3.99

Racial Resentment Four Question Scale Repeated From Election to Election Means in Both Parties